IMPLEMENTATION AND ADAPTATION:
SHARING LESSONS LEARNED

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- Grant PP160048: $300,000 over 2 years for Dissemination of CPRIT-Funded Cancer Control Interventions - Training CHWs for More Effective Cancer Education & Navigation (12/2015 – 11/2017)
Outline

• ACTION Project Overview
• ACTION Model
  – Curriculum Development
  – Dissemination
  – Partnerships
• Lessons Learned
Project Overview

• **ACTION**: Access to Cancer Training, Information, Outreach and Navigation

• **Project Dates**: 2015-2017

• **Purpose**: Engage CHWs and partner organizations to deliver more effective cancer education, training, and navigation.

• **Foundations**: Resources and expertise developed from four prior CPRIT projects
Project Goals

- **Train CHWs** to disseminate resources from CPRIT-funded TAMU SPH prevention, detection, treatment, survivorship, and navigation projects for breast, cervical, and colorectal cancers

- **Equip programs** employing CHWs with best practices to implement resources related to prevention, detection, treatment, survivorship, and navigation for breast, cervical, and colorectal cancers
ACTION Service Area

Northeast
• Cherokee, Gregg, Henderson, Rusk, Smith, Upshur, Van Zandt, and Wood Counties

Extended Brazos Valley
• Brazos, Burleson, Robertson, Grimes, Leon, Madison, Washington, Milam, Waller, Lee, Montgomery, Walker, Trinity, Houston, Freestone, Limestone, and Falls Counties

Coastal Bend
• Kleberg, Nueces, Jim Wells, San Patricio, Refugio, Beeville, Live Oak, Bee, Goliad, Victoria, Jackson, Lavaca, Dewitt, Calhoun, and Aransas Counties

Lower Rio Grande Valley
• Cameron, Willacy, Hidalgo, and Starr Counties
Project Team Expertise

- Delivering state-certified CHW training
- Engaging bilingual, bicultural CHWs and instructors
- Engaging rural, underserved communities in research and practice
Curriculum Development

CEUs for CHWs:

Colorectal Cancer
• Prevention & Detection
• Treatment
• Survivorship
(12 total hours)

Cervical Cancer
• Prevention & Detection
• Treatment
• Survivorship
(12 total hours)

Breast Cancer
• Prevention & Detection
• Treatment
• Survivorship
(12 total hours)

Cancer Navigation (5 hours)
CEUs for CHW Instructors:

- 5.0 hour training available in-person or via webinar
- “Training CHW Instructors to Deliver the NCHWTC Cancer Education & Navigation Curriculum”
Training Dissemination

- Coordinate in-person training workshops
- Promote online training modules
- Share packaged curriculum with instructors completing the CHW instructor CEU
Training Numbers

• Online:
  – **746** CHWs completed self-paced CEU modules

• In-Person:
  – **45** CHW instructors completed ‘Train the Trainer” CEU module taught by ACTION instructors
  – **341** CHWs attended in-person training workshops taught or co-taught by ACTION instructors
    • Austin, Bryan, Corpus Christi, Harlingen, Houston, Laredo, Rio Grande City, Tyler
Resource Dissemination

• In-person Training
  – Handouts
  – Networking

• Website
  – Training Modules
  – Educational Materials
  – Support Documents

• Presentations & Conferences
Partnership: Affiliation

- Model to disseminate CHW training modules to other CHW instructors
- Allows instructors not employed by A&M to deliver ACTION CHW CEUs
Partnership: TA

- Training Delivery
- Organizational Development
- Project Management
- Program Design
- Evaluation & Research
- DSHS Engagement
Integrate CHW input and expertise in all phases of the project
Lessons Learned

- Build on past project successes and experiences
- Engage CHWs to deliver culturally competent, medically accurate cancer information
Lessons Learned

- Offer resources and training in-person and online, in English and in Spanish
- Partner with local organizations to deliver more effective health education and training
• Online presence will continue beyond grant period
  – Online CHW CEU training modules
  – Downloadable educational materials and toolkits
• Affiliation model expands the reach of cancer education and navigation training for CHWs
Contact us!

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